

PRESS RELEASE

INFORMATION MAPPING INC. TO BE ACQUIRED BY GROUP OF BELGIAN PRIVATE INVESTORS

Boston, .MA – May 28 | **The Board of Directors of INFORMATION MAPPING INC., located near Boston (U.S.) announced today that a final agreement has been reached with a group of Belgian investors who will be purchasing the capital stock of INFORMATION MAPPING INC.**

The Belgian company INFORMATION MAPPING INTERNATIONAL NV (IMI), which was created in April 2009, has bought INFORMATION MAPPING INC. and will provide the necessary capital and leadership for IMI to move forward. IMI will be led by *Francis Declercq*, the former CEO of U&I LEARNING, one of the most important European distribution partners of Information Mapping®.

The U.S. Company will continue servicing customers with Information Mapping products & services. *Content Mapper* and *Roxanne*, which are XML technology solutions, will be spun off into a separate organization that will be called SIMPLY XML and owned by IMI's former shareholders.

Immediately following the sale, Francis Declercq will be the CEO of INFORMATION MAPPING INTERNATIONAL. Raoul Dexters will be joining INFORMATION MAPPING U.S. as President. Raoul will be responsible for all US Information Mapping Operations. Raoul lives in Providence and has a management background in Marketing.

Francis Declercq: *"Thanks to our experience with the products and services of Information Mapping, we are true believers in IMI's global position and promise. Our experience and resources will help INFORMATION MAPPING capitalize on the market opportunity in the current economic environment."*

Doug Gorman, former CEO of INFORMATION MAPPING INC. explains: *"I see this as a very positive change for IMI and am committed to helping INFORMATION MAPPING and the new owners meet their objectives in the marketplace."*

[continued on next page]



ABOUT INFORMATION MAPPING INC.

Information Mapping Inc. offers products and services to help organizations to effectively and systematically capture, manage and share information by changing the way in which their employees design, develop, deploy, manage and communicate information to improve business results.

By applying the methodology, which is based on learning theories, cognitive psychology and 40 years of practical business applications, significant performance improvements can be achieved such as: decrease in reading time (10-50%), decrease in error rates (54%), decrease in questions to supervisors (70%), increase in accuracy of retrieval (32%), increase in documentation use (38%).

IMI's website can be found at www.infomap.com.

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